



Hosted by the Pac-12, Big West, and West Coast Conferences

Thursday, October 1
9:30am to 3:30pm
Stanford University

- 9:00-9:30am Registration (coffee, juice, fresh fruit available)
- 9:30-9:45am Welcome and Speed Meet
Marlene Bjornsrud – Alliance of Women Coaches, Executive Director
- 9:45-10:00am The Good Ol' Girls Network
Lynn Holzman – West Coast Conference Commissioner
Teresa Gould – UC Davis, Interim Athletic Director
- 10:00-10:45am The Bear Essentials: Why I Love Coaching
Lindsay Gottlieb – Cal, Head Women's Basketball Coach
- 10:45-11:00am BREAK (water, juice, fresh fruit)
- 11:00-11:45am A Woman's Work is Never Done: The Unique Challenges of Being a Female Coach
JR Payne – SCU, Head Women's Basketball Coach
Jennifer Gross – UC Davis, Head Women's Basketball Coach
Charmin Smith – Cal, Associate Head Women's Basketball Coach
Amy Bokker – Stanford, Head Women's Lacrosse Coach
Facilitator: Marlene Bjornsrud – Alliance of Women Coaches
- 11:45am-12:30pm Teambuilding Activities
JULIE SHAW – University of La Verne, Head Women's Basketball Coach
- 12:30-1:00pm LUNCH (box lunch)
- 1:00-1:45pm The Winding Path To Success
Tara VanDerveer – Stanford, Head Women's Basketball Coach
Krystal Kelly – SCU, Head Women's Golf Coach
Susan Ortwein – Stanford, Associate Head Women's Water Polo Coach
Erin Thorpe – UC Davis, Head Softball Coach
Facilitator: Joan McDermott – Cal State East Bay, Athletic Director
- 1:45-2:00pm What I Wish I Knew As A Coach Now That I'm An AD
Joan McDermott – Cal State East Bay, Athletic Director
- 2:00-3:00pm Breakout Groups (30 minutes each group then rotate)
 - Fundraising - **Sharon Takeda, UC Davis, Sr Assoc AD External Relations**
 - Stress Management – **Sarah Meyer, Stanford, BeWell Advising Program**
 - Getting That Next Job – **Joan McDermott – Cal State East Bay, AD**
 - Creating a Safe Environment for LGBTQ Athletes – **Tierra Rogers, Cal WBB alum**
- 3:00-3:30pm Staying in the Game – Stronger Together, We Are The Alliance
Marlene Bjornsrud – Alliance of Women Coaches